

- Design Inspirations
- Products & Materials
- Interviews & Information



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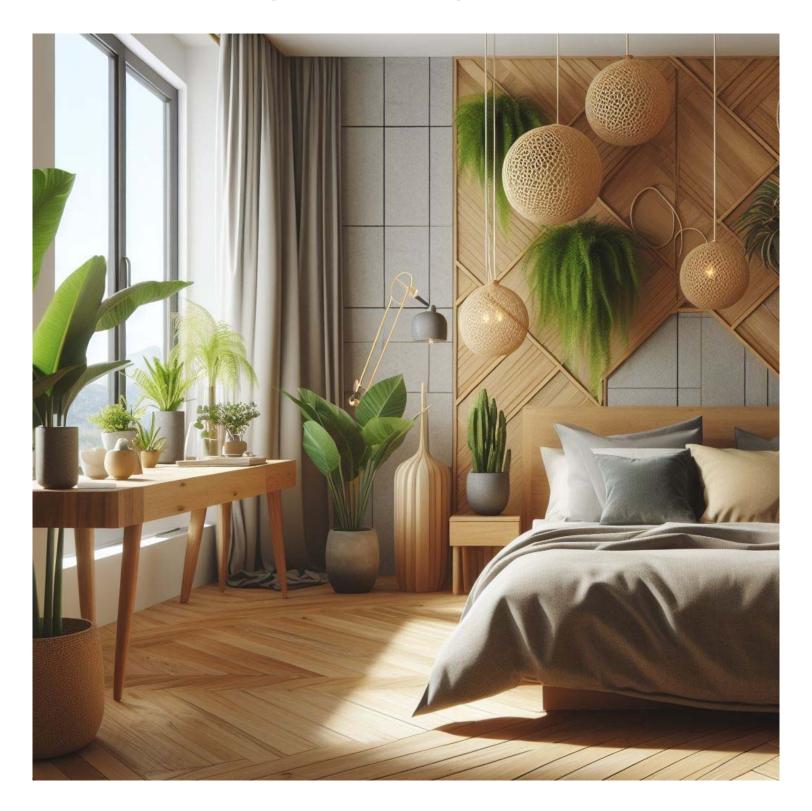
Attainable with PM Sheeraz

Complimentary Copy

Monthly Document of Sheeraz IDCON for Turnkey Projects Contracting Co.



The Client preferred for natural light and material, particularly wood. PM Sheeraz and his team proposed this interior design, emphasizing natural elements.



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MID-CENTURY CLUP UNIQUE DESIGNS WITH A MODERN TWIST

Portugal



Mr. Muhammad Sheeraz

In the dynamic landscape of design and construction, success is not just about creating beautiful spaces; it's about orchestrating seamless collaborations, overcoming complex challenges, and bringing ambitious visions to life. With this in mind, our Monthly Document "PM Sheeraz" aims to delve deep into the multifaceted realm of architecture interior and project management, exploring the intersections, synergies, and innovations that define our industry.

10 Different Aspiration Images for Interior Designs Page No.: 2, 9, 10, 17, 18, 29, 35, 36, 41 & 42

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Dos and Don'ts in Interior Page No.: 32

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This is not a Magazine and News Paper. The purpose of this document "PM Sheeraz" is to share information in the shape of Blogs, Reviews, by Mr. Muhammad Sheeraz, and Sheeraz IDCON for Turnkey Projects Contracting Co.

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Sheeraz IDCON for Turnkey Projects Contracting Co.

Welcome to our innovative and efficient approach in the architecture and interior design-build industry. Our Aggregate Business Model seamlessly integrates architecture, interior products, and services under one roof. We streamline the entire process, from conceptualization to execution, ensuring exceptional results. Our expert team and pre-qualified vendors create cohesive, harmonious spaces that inspire and delight. Experience unparalleled excellence with our integrated model, where creativity meets efficiency in every project.

VISION:

Introducing our iconic platform, designed to support organizations and individuals in discovering and achieving all their project-related needs. We strive to be the most client-centric brand ecosystem, offering trusted and high-quality design-build services within budget. With our team of experts omnipresent from Dubai, we aim to provide a seamless experience for all your project requirements.

MISSION:

Our product is designed to offer a one-stop solution for organizing and providing valuable information while delivering exceptional design-build services by trusted professionals. With a focus on eliminating hassle and providing bespoke design style and elements, our product aims to make life easier for organizations and individuals alike.

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³ With Professional Synergy

⁴ Subject to Project Requirement



Interview of the Month!

Muhammad Sheeraz (PM Sheeraz)

erhaps it is due to the fact that my family experienced homelessness during my childhood. I began creating sketches resembling floor plans of how our future home would look like. This interest grew stronger when I was in Grade-5, as I constructed a model villa using card sheets. Subsequently, my uncle introduced me to a skilled scale model maker who resided in the same street as my family. This encounter marked the beginning of my journey into the world of scale model making. Later on initially involved in architectural design and eventually encompassed project management.



I was born in Karachi, Pakistan, and my fascination with architecture began at a young age. At 14, I started making architectural scale models, which ignited my passion for the field. By 1999, I was doing manual drafting, and this foundation set the stage for my career.

My key milestones in your growth journey are from 2002 to 2018, I prepared architectural 2D and 3D designs for over 120 small to medium projects. I also practiced project management from 2008 onwards and moved to Dubai in 2018. This relocation marked a significant turning point in my career.

Dubai is a hub for architectural innovation and design excellence. Moving here allowed me to expand my horizons and work on more diverse and complex projects. It also inspired me to start my monthly magazine, "PM Sheeraz," in 2024, focusing on architecture and interior design-build

products and services through our aggregate business model by our certified vendors.

"PM Sheeraz" is a monthly document that brings together the best in architecture and interior design from certified vendors.

The aggregator model aims to streamline the process for clients, providing them with high-quality products and services all under one roof. It's about creating a seamless experience and fostering a community of excellence in the industry. My skills in architecture, interior design, graphics design, and project management have been crucial. I'm also adept at quantity surveying, costing, budgeting, value engineering, and coordination. My proficiency with tools like MS Office, Project, Primavera, CAD, and Photoshop, as well as my basic knowledge of Revit "BIM" and 3D Max, have been invaluable.

I've published five books on architectural design and property, which are available online.

I also established the "Attainable Housing Standards" and the "5X25 Methodology," which are aimed at improving design efficiency and housing affordability.

I'm a PMP-certified project manager and a member of PMI (USA) and its UAE chapter. I'm also a student member of RICS and studied "Dip SP" through distance learning in the UK in 2008. Additionally, I took architecture and interior design courses in Karachi during 2007 and 2008.

"Never stop learning and stay passionate about your work"

Architecture and design are fields where creativity meets functionality, and the possibilities are endless. Embrace every opportunity, stay dedicated, and always strive for excellence.



Consultant of the Month!

Mabani Consulting (An ARKITEK ICB Company)



With a footprint spanning the globe, we bring our distinctly refined Design & Build sensibility to a diverse range of prestigious projects.

In 1981, the founders of Arkitek ICB embarked on a mission to establish the region's leading multidisciplinary design firm. Now, marking over 40 years of success, our clients and partners have recognized Arkitek ICB's excellence as an integrated design firm, assisting clients in developing livable cities and sustainable communities. Today, with a team of over 90 designers, planners, and engineers worldwide, we remain dedicated to upholding our original mission, collaborating to script the next chapter in Arkitek ICB's history.





As an acclaimed multidisciplinary architecture, interior, and engineering practice, Mabani Consulting harnesses over 19 years of invaluable experience and success in the dynamic realm of Design & Build inspiration. Our foundation is strengthened by the steadfast support from our Malaysian headquarters, Arkitek ICB.

Our journey has reached new heights with the enduring collaboration with the esteemed "DUOZ Interior Design" based in Kuala Lumpur, Malaysia. This lasting partnership has not only evolved DUOZ into our technical and creative backbone but has also played a pivotal role in influencing our corporate structure and shaping the design ethos for the Interior Fit Out & Décor-related projects we passionately undertake.







"Elevating excellence with steadfast dedication to quality, professionalism, and pioneering solutions crafted to ensure our clients' success."



Private Residence









With a commitment to innovation and excellence. create stunning, functional spaces that inspire and elevate. Mabani Consultant's expert team delivers bespoke solutions, blending creativity with technical precision to transform visions into reality. Mabani Consulting for unparalleled design expertise and unmatched quality in every project.

Website: www. mabaniconsulting.com



Vendor of the Month!

Thuraya Turnkey Projects LLC



Thuraya Turnkey saw its inception in 2007 and during the past decade, we have become one of the most reliable FF&E and OS&E Manufacturer, Brand Supplier & Consultant in the UAE & Middle East while delivering just what our clients require in terms of Quality, Value Engineering with the shortest turnaround time. Having Thuraya's Headquarter based in Dubai, UAE along with Regional offices / presence in Oman, Qatar, KSA, Bahrain & Pakistan, we've entertained projects all over the GCC. Our loyalty with our values and the untiring efforts that we put in to achieve client satisfaction reflects through the trust they put in us for the number of years.



THURAYA provides Turnkey solutions for the GCC Region to various Industries (i.e. Hospitality, Bank, Education, Corporates Companies etc.). Through innovative unparalleled solutions, our company guarantee expert quality, aggressive pricing and just-in-time delivery. Our unique offering include Procurement Consultancy (FF&E & OS&E), Interior Design & Fitout, Staff Housing Furnishing, contract FF&E manufacturing and OS&E International Brand's supplies into one competitive package.

Our ultimate goal at Thuraya is to "exceed the expectations of our clients".

This inherent value in our organization has resulted in the development of a number of successful relationships. We believe our ability to provide unmatched customer service ensures that our operations flourish and provide perpetual benefit to our clients.

Website: www.ttp-me.com



Project of the Month!

Villa Project in Dubai Hills, Dubai - UAE

The project designed by "Design Haus Medy – DHM" and executed by the certified vendors of PM Sheeraz.



This is renovated entryway with a wooden element ceiling, a shelf, and a plant. The natural elements and shelf suggest a focus on functionality and a welcoming ambiance.

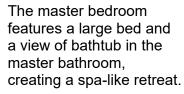


The living room in this project features a green couch, a white couch, and a coffee table, creating a comfortable and stylish space.



The dining area featuring a wooden table with chairs, a wicker chandelier, and a bench, fireplace near the dining area creating warm and inviting atmosphere.







The outdoor space features an overflow pool, seating, and a BBQ area, perfect for entertaining. Palm tree that is a popular choice for outdoor landscaping providing tolerance for shade and humidity.







PM Sheeraz and his team proposed a sizeable wooden sculpture for the Client's living room wall. To replicate this design in your property, contact us.



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PM Sheeraz and his team proposed a contemporary lounge area featuring a cozy sofa, armchairs, and a TV. Contact for further details to replicate it in your home.



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The Interior Designer of the Month!

Ms Asha's Professional Journey:

Asha had always been a perfectionist. She loved everything to be just right, from her personal appearance to her work. So, when she decided to open her own interior design business, she knew she had to make it perfect.

She spent months planning, researching and working tirelessly to make her dream come true.



Finally, Asha's professional journey was up with the firm "Sheeraz **IDCON**" and she had her first client!

Interior Designer Asha proposed the design to her first client.

Mrs. Jenkins. Mrs. Jenkins was an elderly lady who had recently moved into a retirement home and wanted her new apartment to feel like home. Asha was determined to make this happen for her.



As she sat down with Mrs. Jenkins, Asha could see that she was struggling with the transition to a retirement home. She missed her old home and all the memories attached to it. Asha knew that she had to do more than just decorate the apartment, she had to help Mrs. Jenkins feel at home.

They spent hours talking and going through old photo albums, reminiscing about the past. Asha learned that Mrs. Jenkins loved gardening and had a green thumb. So, she incorporated plants and flowers into the design, making the apartment feel more alive and inviting.

Asha also included a cozy reading nook, where Mrs. Jenkins could relax and read her favorite books. She added personal touches, like family photos and mementos, to make the space feel more personalized.

When Mrs. Jenkins saw her new home, she was overwhelmed with emotion. Tears of joy streamed down her face as she hugged Asha and thanked her for not only creating a beautiful space but also for helping her feel at home again.



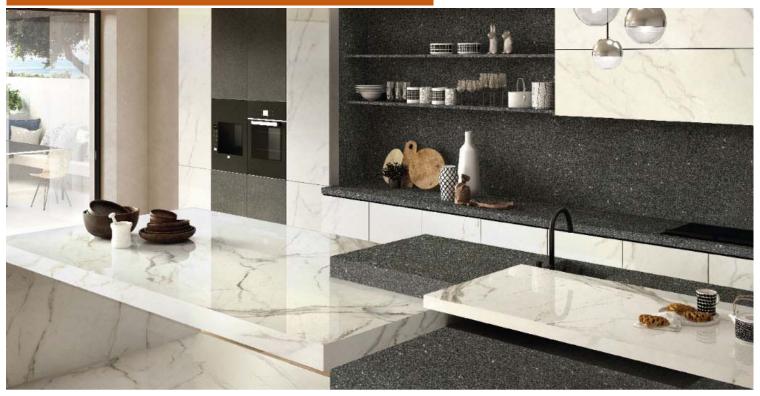
Project completed as per design after some revisions, by Interior Designer Asha.

As Asha left, she realized that her business was not just about creating beautiful spaces, but also about making a positive impact on people's lives. She knew that she had found her true calling

to use her skills to help others feel happy and content in their homes.

[Written by: Aisha]







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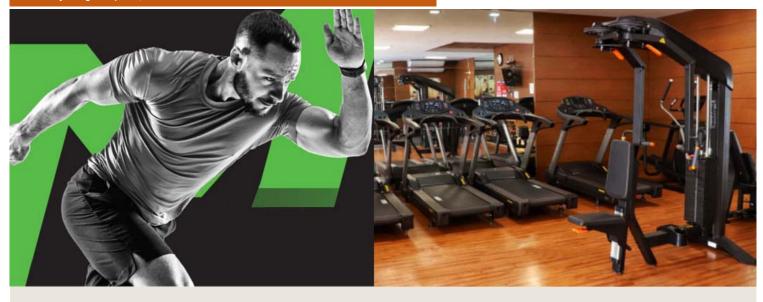
GLOBAL VIEWS & STUDIO A

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China





"Past years have emphasized on the importance of unity as a vital necessity for providing a better life to the people, for ensuring stability in the country and for realizing the hopes and aspirations of our people."

"A true leader is one who creates a favourable environment to bring out the energy and ability of his team. A great leader creates more great leaders, and does not reduce the institution to a single person."



the first President of the UAE

His Highness Sheikh Mohammed bin Rashid Al Maktoum

Vice President and Prime Minister of UAE, and Ruler of the Emirate of Dubai.

Economic Growth of DUBAI

Dubai has experienced significant economic growth over the past few decades, transforming from a small trading port into a global hub for finance, tourism, trade, and innovation. Several factors have contributed to Dubai's economic expansion:

1) Strategic Location: Situated at the crossroads of Europe, Asia, and Africa, Dubai benefits from its strategic location, which has facilitated trade and commerce for centuries. Its proximity to key markets has made it a vital center for logistics, transportation, and international business.

2) Diversification: Dubai has diversified its economy beyond oil and gas, investing heavily in sectors such as tourism, real estate, finance, transportation, logistics, and technology. This diversification has reduced its reliance on oil revenues and made the economy more resilient to fluctuations in global energy markets.

3) Business-Friendly Policies: The government of Dubai has implemented business-friendly policies to attract foreign investment and foster entrepreneurship. This includes free trade zones, low taxes, streamlined bureaucracy, investor-friendly regulations, and infrastructure development.

4) Infrastructure Development: Dubai has invested heavily in infrastructure projects, including world-class roads, bridges, and airports. seaports, transportation systems. This modern infrastructure has supported the growth of various industries and facilitated trade and commerce.

5) Tourism and Hospitality: Dubai has become a leading tourist destination, attracting millions of visitors annually with its luxury hotels, shopping malls, entertainment venues, cultural attractions, and iconic landmarks such as the Burj Khalifa and Palm Jumeirah. Tourism has emerged as a key driver of economic growth and job creation in Dubai.



6) Innovation and Technology: Dubai has embraced innovation and technology as key drivers of economic growth, launching initiatives such as Dubai Internet City, Dubai Media City, and Dubai Design District to attract tech startups, media companies, and creative industries. The city has also invested in initiatives smart city and digital transformation efforts enhance to efficiency and productivity.

7) Global Trade and Investment: Dubai's open economy and strategic location have made it a hub for global trade and investment. The city hosts international conferences, numerous exhibitions, and trade fairs, attracting businesses and investors from around the world.

Overall, Dubai's economic growth can be attributed to its strategic location, diversification efforts, business-friendly policies, infrastructure development, tourism sector, innovation initiatives, and global trade and investment opportunities. Despite challenges such as fluctuating oil prices and geopolitical tensions, Dubai continues to position itself as a dynamic and resilient economy with a bright future ahead.

[Written by: Salman Khan]



If you want to create your living space like this classic living room ambiance complete with a fireplace, chandelier, and painting. Contact PM Sheeraz & his team.



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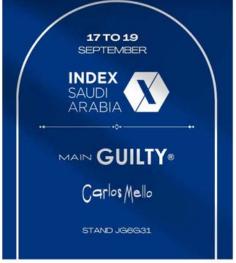
Elegant bedroom with a luxurious gold bed and chandelier. If you want to create a similar, contact PM Sheeraz



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DEESAWAT Thailand



Trade Serial Number 1 to 10

TRADE VENDORS

1	Approvals and Permits	IR IDEA REALITY INTERIOR DECORATION		
2	MEP and other Maintenance	MAZARI TECHNICAL WORKS MEP ENGINEERING SERVICES		
3	Civil, Arch., MEP, and ID Design Works			
4	Civil, Arch., and ID Turnkey Contract	PREQUALIFIED	Keltics Wood Interiors	
5	Civil, Arch. and Interior Works	SMART SPACE	SIDTECH FIT OUT & TECHNICAL SERVICES	
6	MEP Works and Modifications			
7	Metal and Glass Works	FOUR SQUARE STEEL CONSTRUCTIONS COMMISSION LCC		
8	Soft and Hard Landscapes	planters group		
9	Pool and Water Feature	HIGHIS WINNING POOLS & LANDSCAPPIO		
10	Fireplace and BarBQ Units	FIREWORLD BASE T START		

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Trade Serial Number 11 to 20

TRADE VENDORS

11	Ready Fixed Joinery and Loose Furniture			
12	Custom Fixed Joinery and Kitchen	BABAL MIRAJ INTERIOR TRAIL 104128777000003	M-THREE NO. UTION B	
13	Custom-Made Loose Furniture	DEENA FURNITURE FACTORY		
14	Outdoor Furniture			
15	Floor - Wood and other Materials	AL HAYAAL JAMBELA BLDG, MAT, TR. LLC.		
16	Wall, Ceiling Finishes, and Wallpaper	PRE-QUALIFIED		
17	Tiles and Ceramics	Silo Coso Ceromia	NEOLÌTH "THESĪZE	
18	Natural Stone, Quartz, and Similar	MOUNT HERMON		
19	Curtains and Blinds	THE DUBAI		
20	Carpets, Rugs, and Fabric	YORK	ayub creations	

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Trade Serial Number 21 to 30

TRADE VENDORS

21	Ready Art and Decorative Accessories			
22	Special and Custom Decorative Elements	المؤسسة الخليجية للأعمال Gulf Business Foundation		
23	Acoustic Material and Cladding			
24	Bedding Accessories and etc. OS&E	Serta		
25	Home Automation and Smart Locks	PUTLER WAY TECHNICAL SHAVELS LIC.		
26	Door Locks and other Hardware	شرکه نوای اند ماندل د. ص. ص. ادر که نوای اند ماندل د. ص. ص.		
27	Switches, Sockets, and Lights			
28	Chandeliers and other Decorative Lights	O SAMA ALJOUDAH		
29	Data, Voice, and other Systems			
30	Home Theatre System			

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Trade Serial Number 21 to 30

TRADE VENDORS

31	Kitchen and Appliances - White Goods	HOMEWIDE MOHAMED HAREB AL OTAIBA GROUP		
32	Kitchen Equipment and Accessories	TRUST مراست الما الماد العام ال		
33	Plumbing Fixtures - Sanitary Wares	DANUBE HOME DESTINATION FOR HOME		
34	Sports and Fitness Equipment			
35	Lift and Other Vertical Systems	GULP ELEVATORS CO. L.L.C.	Delmon Elevation Lifts Installation ac	
36	Signage and Branding	RETAIL EXPERIENCE DESIGN Retail Exhibitions I Interiors I Hospitality a subsidiary of SAMSUNG		
37	Water Proofing Roof and Other Areas	IBRAHIM JUMA BUILDINGMAINT. يا إما القيام أقدم المياني	ارک اور گرے پنروکٹ کمپنی ARC & GREY Occupatoring correctory	
38	Water Filtration System	HITECH MATERITATION CONTINUE mentatrion (I)		
39	Garage and Parking Gates			
40	Raw Materials and Other Miscellaneous			

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Luxury Interior Design Style, Highlights! PART-2

Luxury Interior Design Styles are characterized by sophistication, elegance, and opulence. Here are some highlights and key features commonly found in luxury interior design styles:

1) High-Quality Materials: Luxury interiors often feature high-quality, luxurious materials such as marble, granite, quartz, onyx, high-end woods like mahogany or walnut, and precious metals like gold or silver. These materials add a sense of richness and refinement to the space.

2) Attention to Detail: Luxury interiors pay meticulous attention to detail, from intricate moldings and trim work to custom-built cabinetry and handcrafted furniture. Every element is carefully considered and curated to create a cohesive and luxurious ambiance

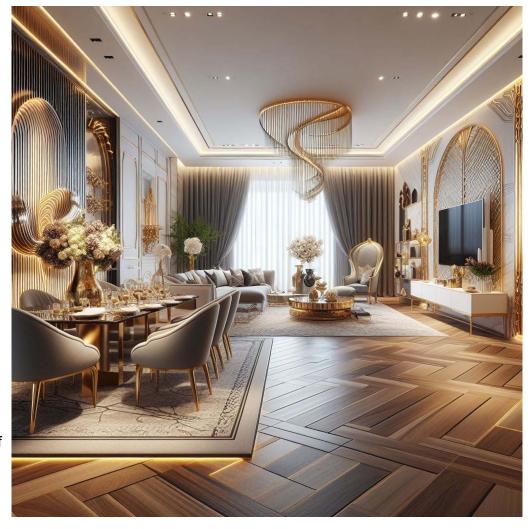
3) Customization and Personalization: Luxury interior design often involves customizing and tailoring the space to the client's specific tastes and preferences. Custom furniture, bespoke lighting fixtures, and unique decorative accents are commonly used to create a one-of-a-kind environment.

4) Timeless Elegance:

Luxury interiors prioritize timeless elegance over passing trends. Classic design elements such as chandeliers, crown molding, and ornate furniture are often incorporated to create a sense of enduring beauty and sophistication.

5) Luxurious <u>Fabrics</u> and Textures: Plush,

sumptuous fabrics like velvet, silk, and satin are frequently used in luxury interiors to add texture and tactile appeal. These fabrics are often used for upholstery, draperies, bedding, and decorative pillows, lending a sense of comfort and indulgence to the space.





6) Statement Pieces:

Luxury interiors often feature statement pieces that serve as focal points and conversation starters. These could include a grand piano, a stunning piece of artwork, an antique Persian rug, or a designer chandelier that commands attention and admiration.

7) Exquisite Lighting:

Lighting plays a crucial role in luxury interior design, both for its functional and decorative purposes. In addition to providing ample illumination, luxury interiors often incorporate elaborate lighting fixtures such as crystal chandeliers, sconces, and floor lamps to enhance the overall ambiance and create a sense of drama and glamour.



Do you Wanna Attain this Design, Furniture, or Elements, Contact Sheeraz IDCON (+971 56 824 3266)

8) Understated Color Palette: While luxury interiors can incorporate bold colors for accent pieces or feature rich jewel tones, they often favor a more understated color palette of neutrals such as cream, beige, taupe, and soft grays. These muted hues provide a sophisticated backdrop that allows the luxurious materials and furnishings to shine.

9) Spa-Like Bathrooms: Luxury interior design often extends to the bathrooms, which are designed to evoke a spa-like retreat. Features such as oversized soaking tubs, steam showers, heated floors, and luxurious marble finishes create a sense of indulgence and relaxation.

Overall, luxury interior design is about creating an environment of unparalleled comfort, elegance, and refinement, where every element is carefully curated to exude opulence and sophistication.

[Written by: Architect Maria]



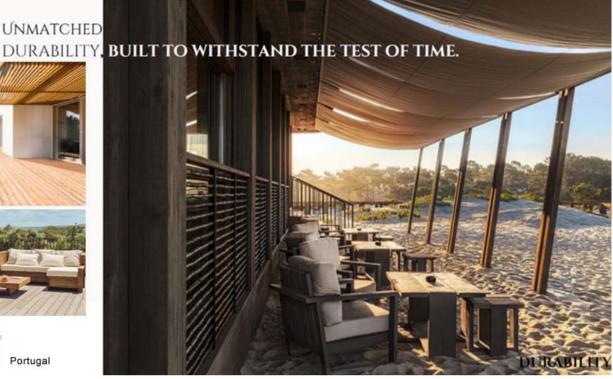


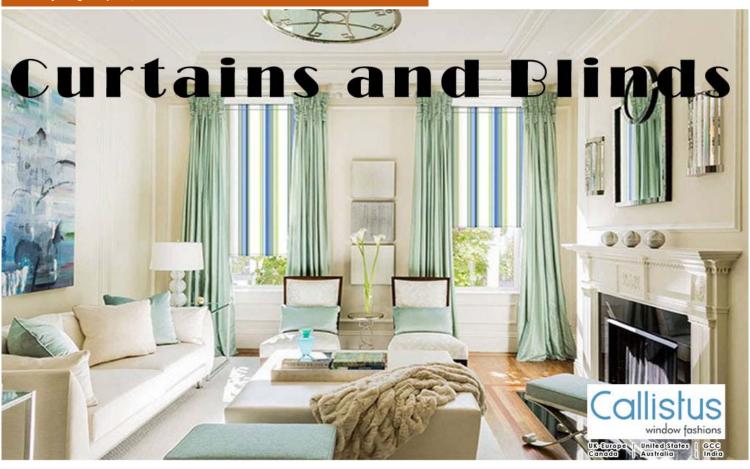




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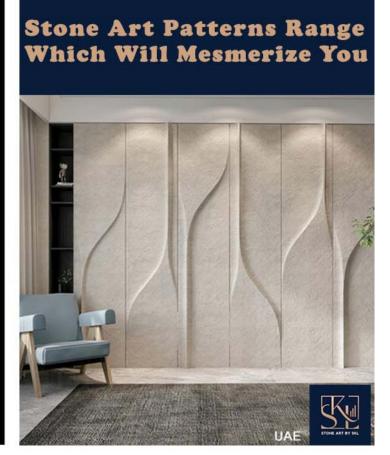


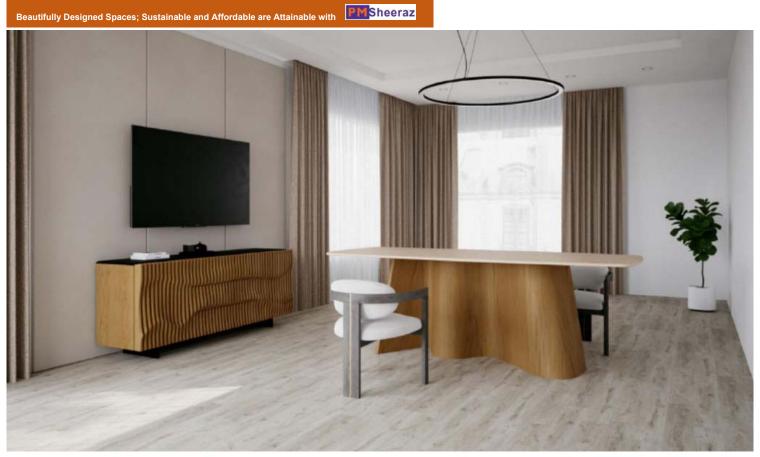
















Romania





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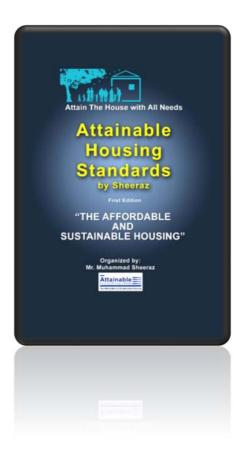


PM Sheeraz Published Book

Attainable Housing Standards by PM Sheeraz

(The Affordable and Sustainable Housing)





Living and eating are every one's basic needs. The Affordable Housing appropriate affordable energy (electric & gas), healthy food, water and other necessary facilities are highly important for all countries and nations.

Housing with the typical and traditional amenities are not enough and needs further improvement by controlling the energy crises with the green environment, providing healthy food, disaster and waste management with the desirable home design options. Energy using oil and gas, effects the environment for present and future generation as well. The food (milk, fruit, vegetable & meat) mostly are being produced using chemical that are harmful for the health and weak the immune system, which fights against the disease, bacteria and virus. Parallel with these matters the housing prices are also becoming unaffordable even without focusing on the problems mentioned earlier.

Want to Know More About Attainable Housing Standards by Sheeraz?

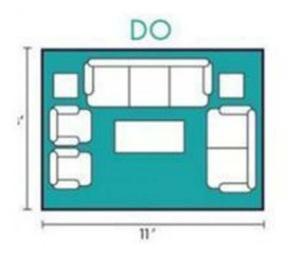
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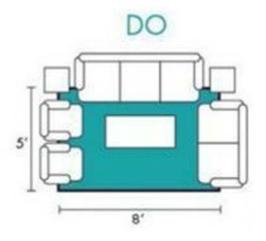
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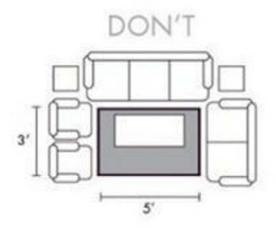


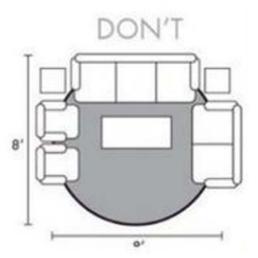
Do's and Don'ts in Interior

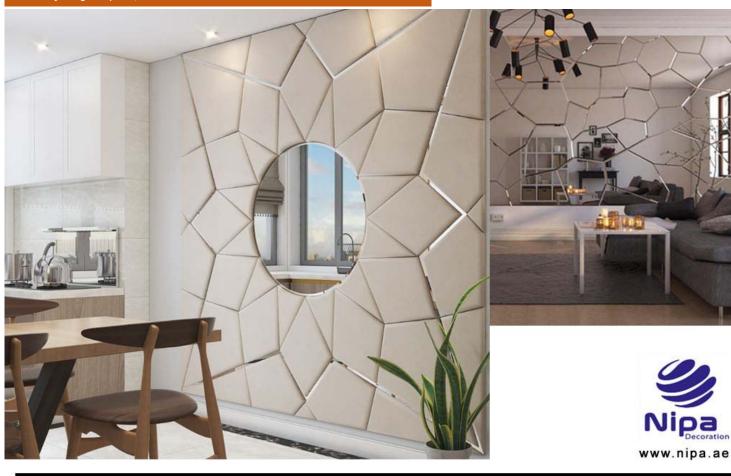
Rug Size and Placement in Living Room



















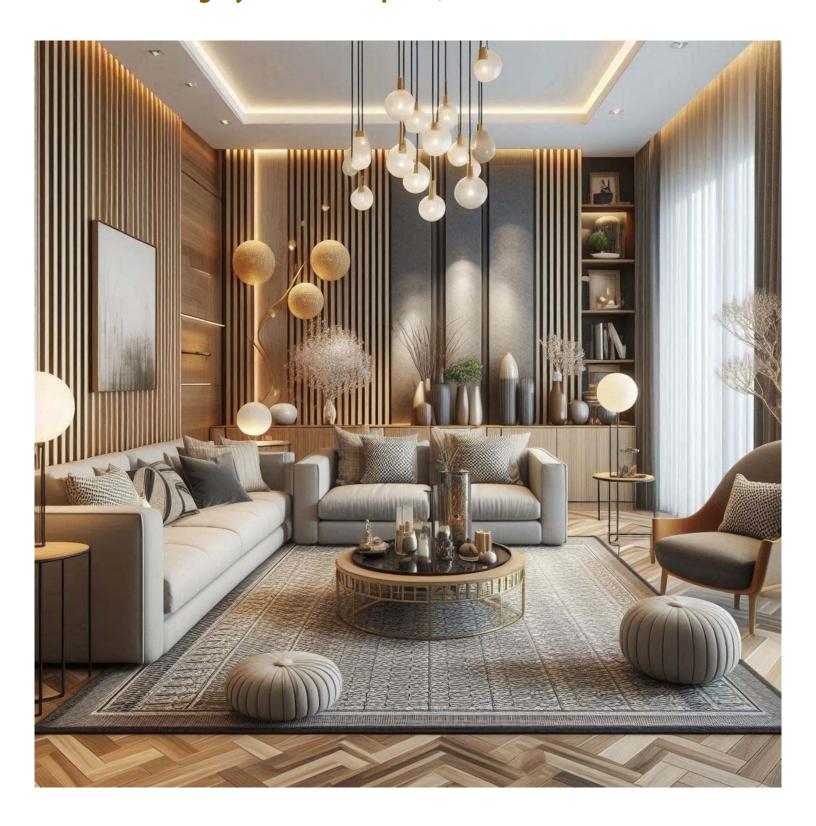


MID-CENTURY CLUP UNIQUE DESIGNS WITH A MODERN TWIST

Portugal



You can create this modern living room with a touch of luxury in a highly affordable price, contact PM Sheeraz.



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Modern living room features and a comfortable couch, table and chairs with a touch of elegance with modern chandelier



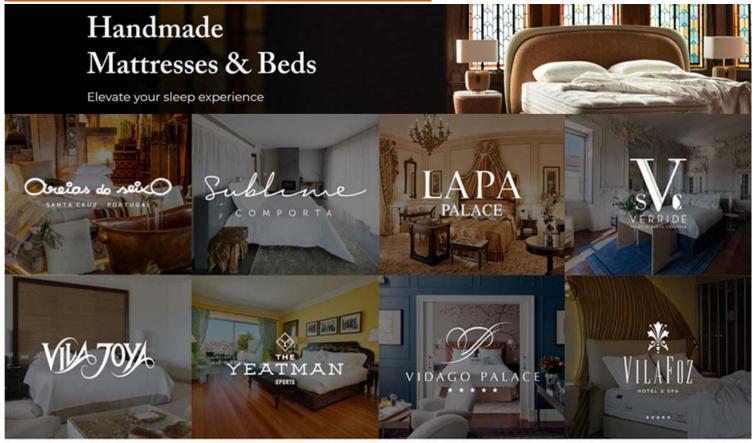
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ATELIER ALAIN ELLOUZ









LUXURY HOTELS WITH COLUNEX COMFORT





The Heart of Every Home





PM Sheeraz Published Book

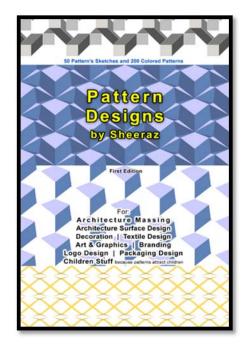
Pattern Designs by PM Sheeraz

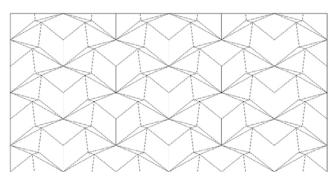
(Architecture Massing | Architecture Surface Design | Decoration | Textile Design, Art & Graphics | Branding Logo Design | Packaging Design | Children Stuff)

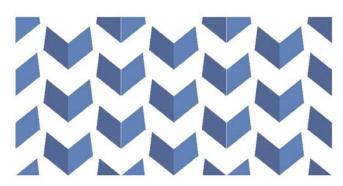
Pattern Design Plays a Crucial

Role in various design disciplines, including architecture, interior design, fashion design, graphic design, and more. Key reasons for pattern design importance:

- 1) Aesthetic Appeal: Patterns add visual interest and beauty to spaces, objects, or
- 2) Identity and Branding: In commercial spaces, patterns can help establish a brand identity and create a memorable visual language. Consistent use of patterns across different touchpoints reinforces brand recognition and strengthens brand identity.
- 3) Spatial Definition: In architecture and interior design, patterns can be used to define
- 4) Scale and Proportion: Patterns can influence the perception of scale and
- 5) Texture and Tactility: Patterns can add texture and tactility to surfaces, enriching
- 6) Historical and Cultural Reference: Patterns often carry cultural or
- 7) Wayfinding and Navigation: Patterns can serve as wayfinding cues, helping
- 8) Visual Continuity: Patterns can create visual continuity and cohesion within a design
- 9) Personalization and Customization: Patterns offer opportunities for



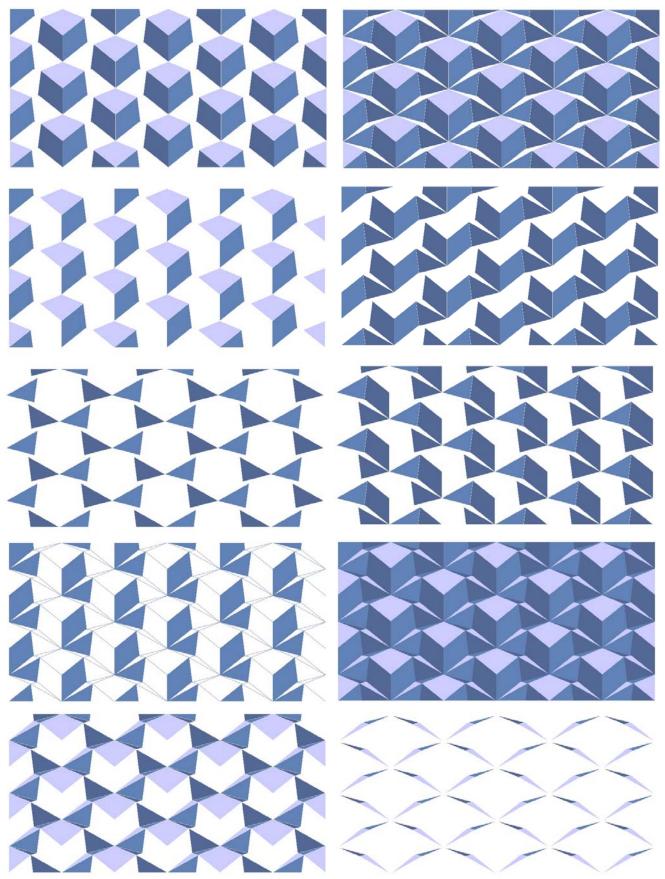








Prepare to be Mesmerized by the Mind-Bending Magic of Single-Line Sketches and Color-Toned Illusions.

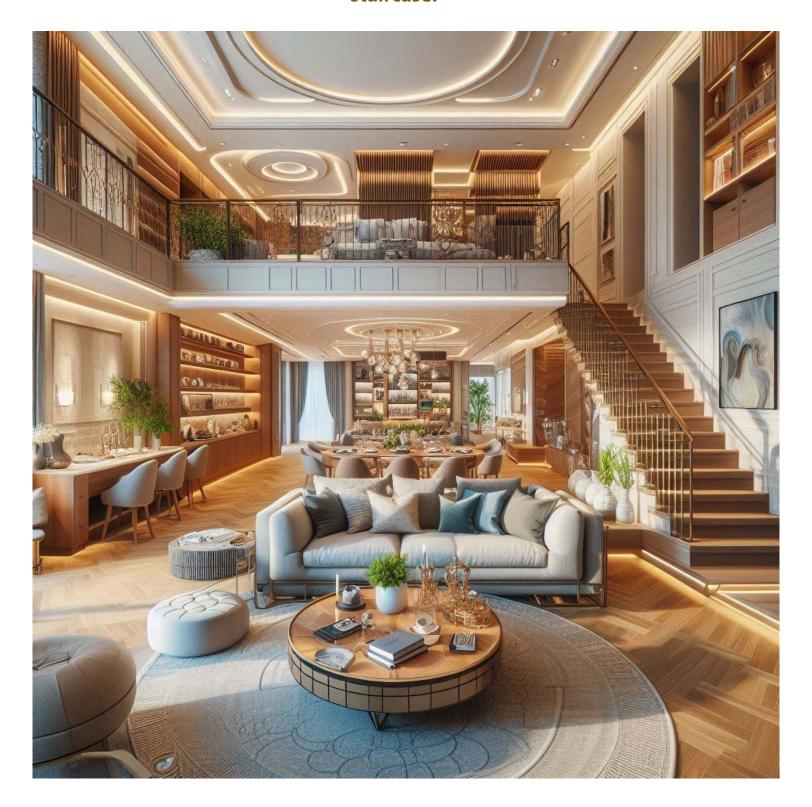


These patterns are from "PM Sheeraz" Book "Pattern Designs by Sheeraz" [P-18].

Want to Review More Pattern from Pattern Designs by Sheeraz? Keep Connected with Us & Review Monthly "PM Sheeraz".



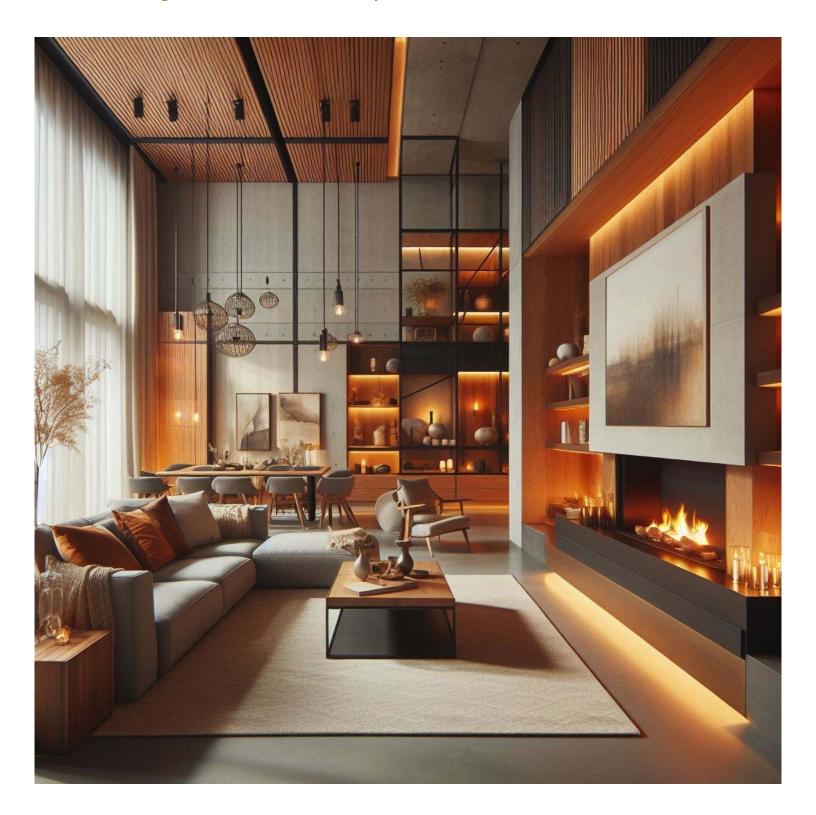
The proposed design of light and airy modern living room with a wooden staircase.



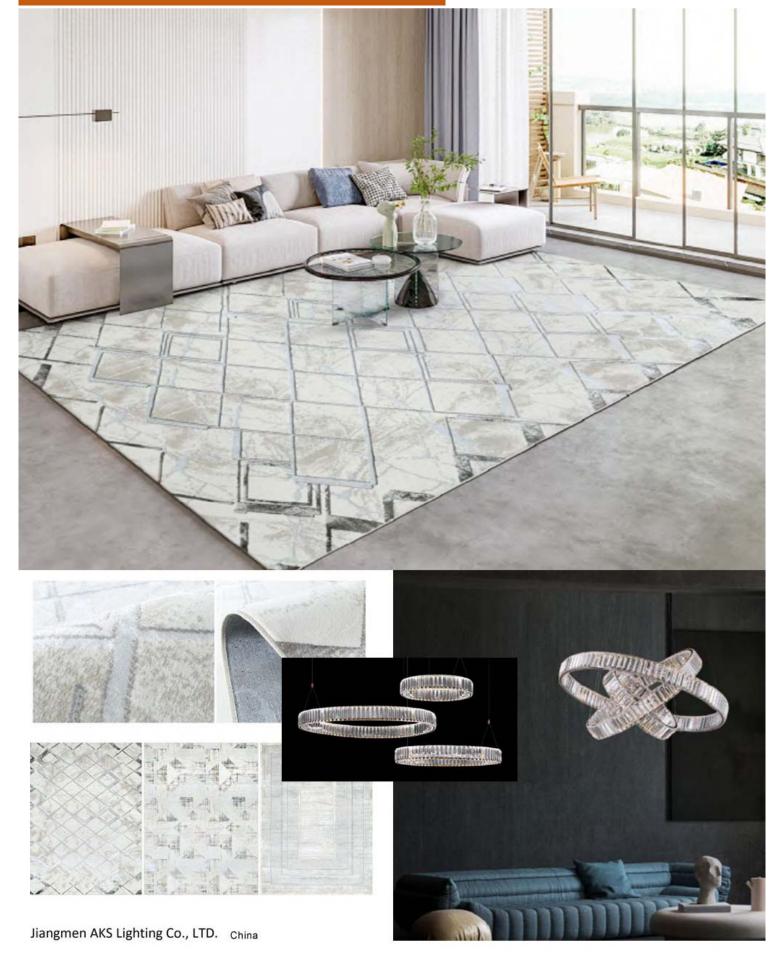
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Modern living room connected dining area, a fireplace, and a sleek couch. This design can be executed for your home, contact to PM Sheeraz.



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